

Meet Emily: J.v.G. Technology's Virtual Assistant

Discover how Emily, the AI-powered virtual assistant, revolutionizes sales operations for J.v.G. Technology, a company led by a lean two-person sales team, Patrick and Hans.

Emily handles a multitude of tasks, from data analytics to client communication, significantly boosting efficiency and saving valuable time and resources.



The Challenge: Overwhelming Demand

J.v.G. Technology's sales team, consisting of only Patrick and his father Hans, faces a significant challenge: managing dozens of requests daily.

This high volume can be overwhelming for such a small team, making it difficult to keep up with inquiries and maintain efficiency.



Emily: The Heavy Artillery

To combat the overwhelming volume of requests, J.v.G. Technology employs Emily, their powerful virtual assistant.

Emily acts as their "heavy artillery," providing crucial support for both routine and important tasks, ensuring no request goes unanswered and the sales process remains smooth and efficient.

Emily's Core Responsibilities

Data Analytics & Tracking

Emily tracks daily requests, grouping them by funnel and source channels, providing invaluable insights for the marketing team.

Prospect Research & Segmentation

She researches prospects on LinkedIn, websites, and other sources to assign a score, aiding in targeted outreach.

Client Communication

Emily handles communication with potential clients gracefully, immediately providing value and personalized responses.

Executive Reporting & Handoff

She provides daily executive reports for Patrick and Hans, ensuring hot leads are handed off promptly.

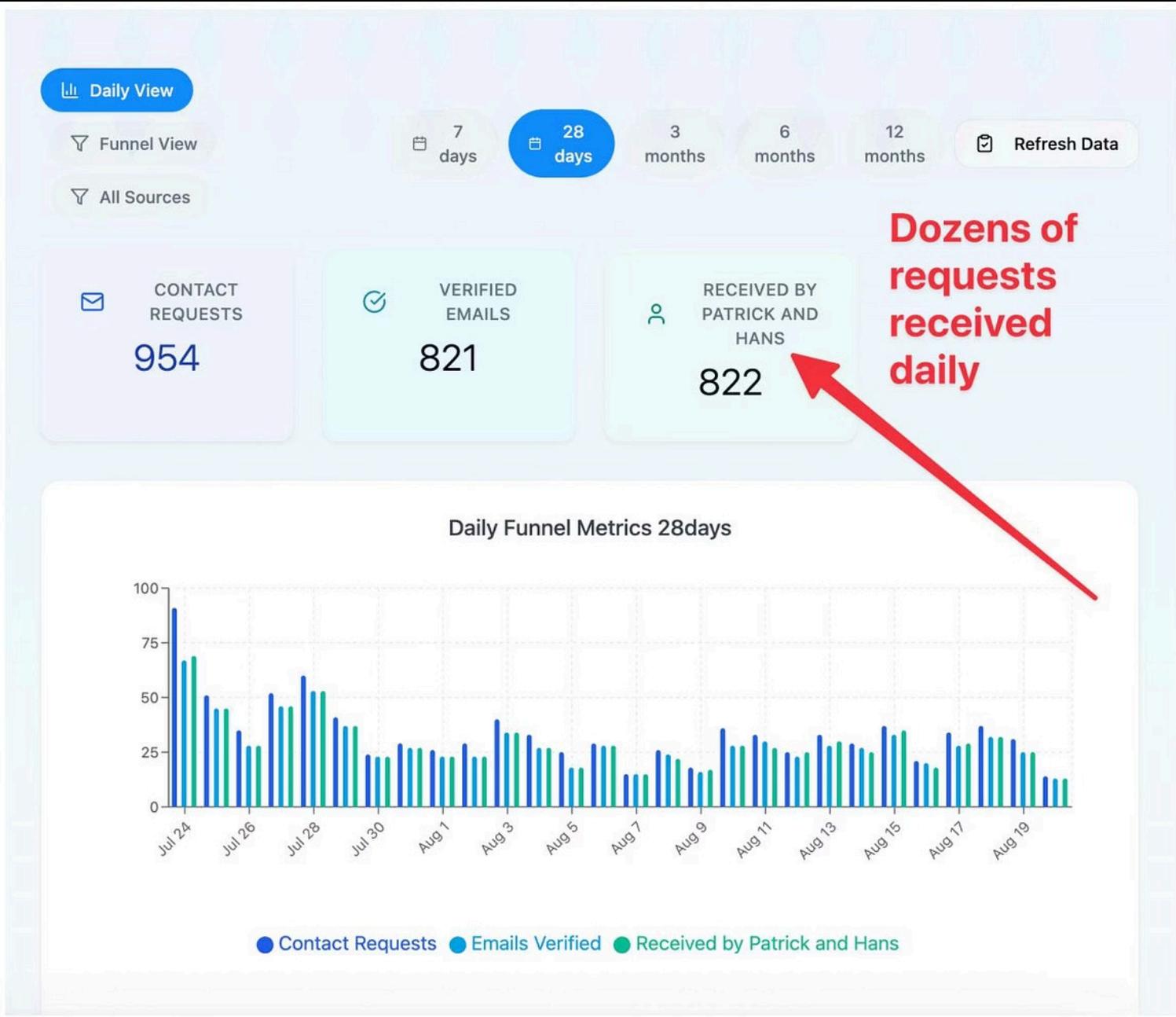
Receptionist Duties

Emily manages sales calls, partner calls, sends post-call notes, and performs real-time call handoffs for important calls.

Data Analytics and Reporting

Emily excels in data analytics, providing detailed insights into daily requests. She groups data by funnel and source channels, offering a comprehensive view that even J.v.G. Technology's marketing team prefers over traditional tools like GA4 and Looker.

This granular reporting allows for better strategic decisions and a clearer understanding of lead origins and progression.



Enhanced Client Communication

Emily ensures every contact request receives a personalized and immediate response.

She generates a tailored solar report for each potential customer, adding significant value from the very first interaction.

Botswana Solar Report

Gain comprehensive insights into the statistics and metrics surrounding the solar production industry in Botswana

KEY POINTS

All figures have been converted into USD



Yearly sunshine (sun hours per year)

Real-Time Call Handoffs

Emily's ability to perform real-time call handoffs for important calls is a game-changer. For instance, she identified a high-priority sales inquiry from a Mr. Smith interested in PV panels with a budget over 1 million euros, immediately connecting him with a representative.

Call Summary: Mr. Smith is interested in starting PV panel production by Q4 this year or Q1 next year with a budget of over 1 million euros, which is partially available. Emily gathered his information and is connecting him with a representative.

This ensures that high-value leads receive immediate attention, maximizing conversion opportunities.

Strategic Partner Call Management

Emily also manages strategic partner calls with precision. She handled a high-priority call from Alfred, the CEO of a company, exploring a potential partnership for developing a solar power center for the G1 government. Emily captured all details and noted that Alfred would send a formal inquiry.

Call Summary: Alfred, the CEO of a company, contacted JVG Technology Germany to explore a potential partnership for developing a solar power center for the G1 government. He provided his email address and indicated he would send a formal inquiry to the company with more details about the proposed project.

This proactive approach ensures that critical partnership opportunities are never missed and are followed up on efficiently.

The Impact of Emily: Significant Savings

Emily has become an indispensable asset to J.v.G. Technology. The team reports significant savings, amounting to dozens of thousands of dollars per month, thanks to Emily's efficiency and comprehensive support.

10K+

Monthly Savings

Emily saves the team tens of thousands of dollars each month.

80%

Time Efficiency

Significant time savings across various sales and administrative tasks.

100%

Lead Coverage

Ensures every lead and inquiry is handled promptly and professionally.

Her contributions extend beyond monetary savings, providing invaluable time back to Patrick and Hans, allowing them to focus on core sales activities and strategic growth.

Ready to See What AI Can Do for Your Business?

Let Emily handle your next inbound call.

No pressure.

Just a real-time test of how smooth, professional, and efficient your caller experience can be-without lifting a finger.

[Schedule Your Guided Setup Session](#)

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