

How J.v.G. Technology GmbH Scaled a Machinery Business with AI

A real-world case study in lean growth and automation

by Patrick Thoma





J.v.G. at a Glance

Company Profile

Machinery Manufacturing in
Freystadt, Germany

Growth Story

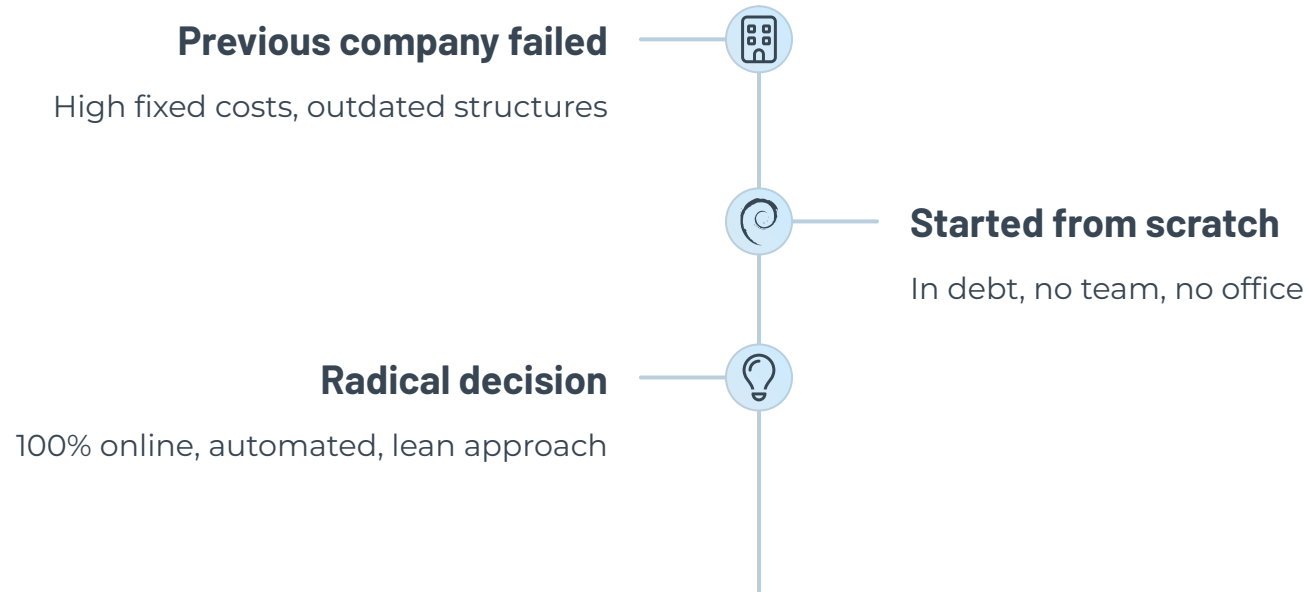
€1M → €8M+ revenue (2018–
2024)

Lean Team

2-person sales team with 80% AI automation



The Collapse



The Strategy: Replace Manpower with Machinepower



Automated video funnel

Nurturing leads 24/7



Smart email workflows

Automated responses to inquiries



Static voicemail system

Converting leads without humans



AI-powered voice agent

Full inbound/outbound automation





The Results: Proof That AI Works in Any Industry



€1M to €8M+ in 6 years

Dramatic revenue growth



2 people handle 50+ daily leads

AI covers work of 6-8 staff



€1M+ projects with no sales rep

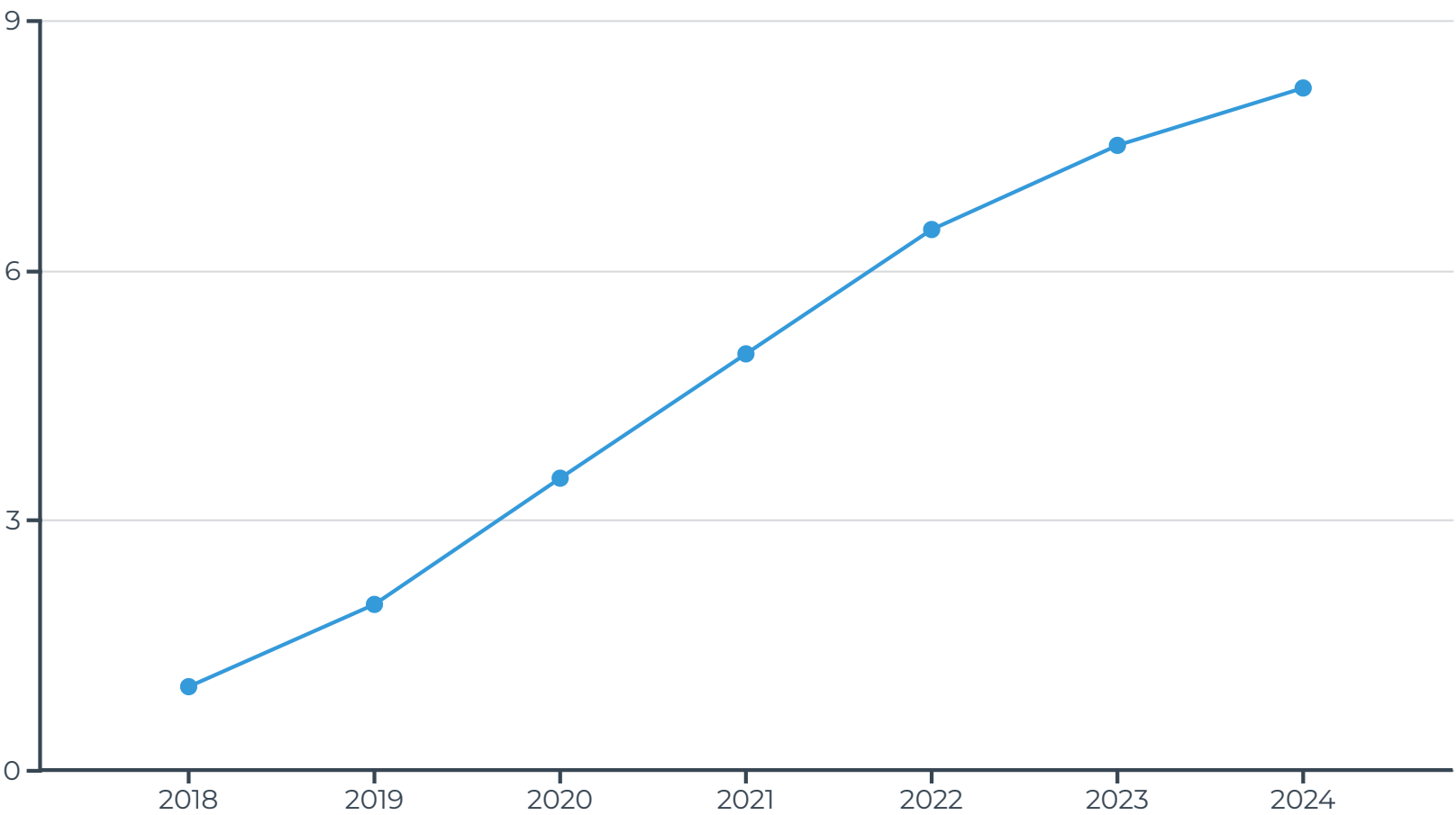
Major clients converted automatically



Launched second business

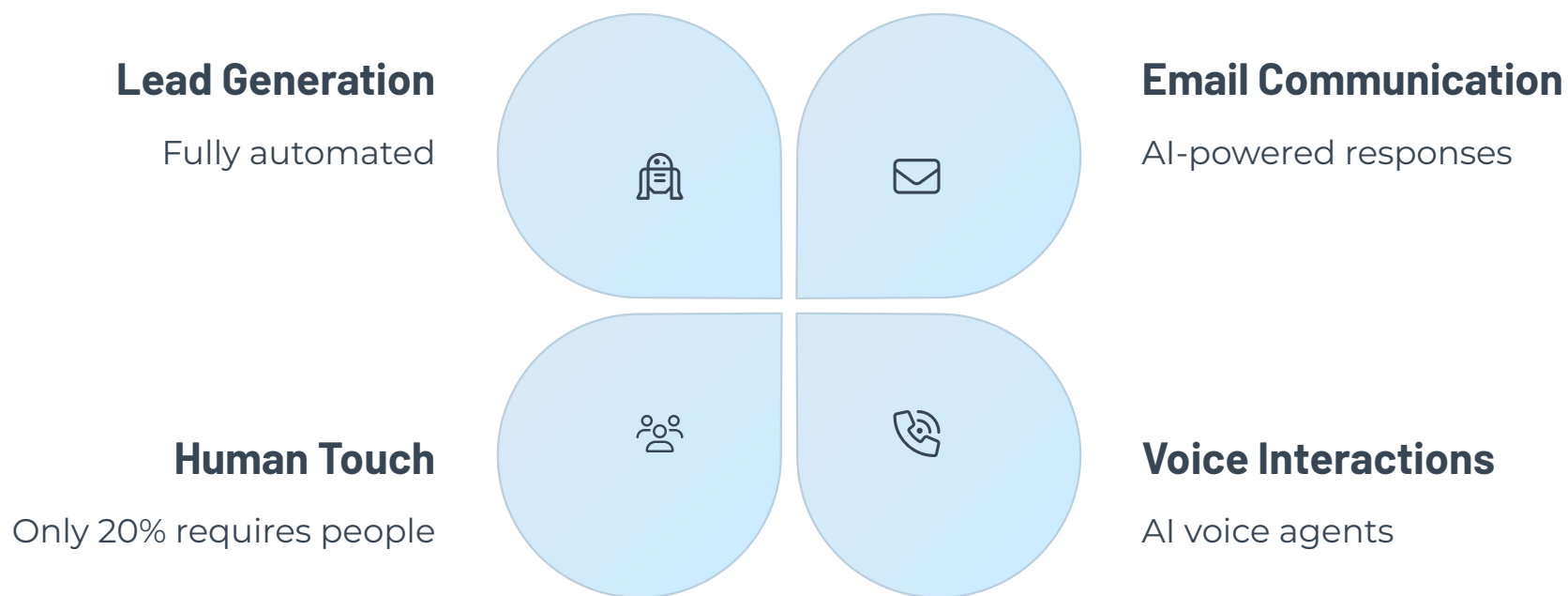
Without hiring additional staff

From €1M to €8M+: Lean Growth Without a Sales Team



Annual revenue growth from 2018–2024, powered by AI-driven systems.

80% of Sales & Marketing is Fully Automated



2 People, 8x Output: Powered by AI

2

Team Members

Patrick & Hans

8x

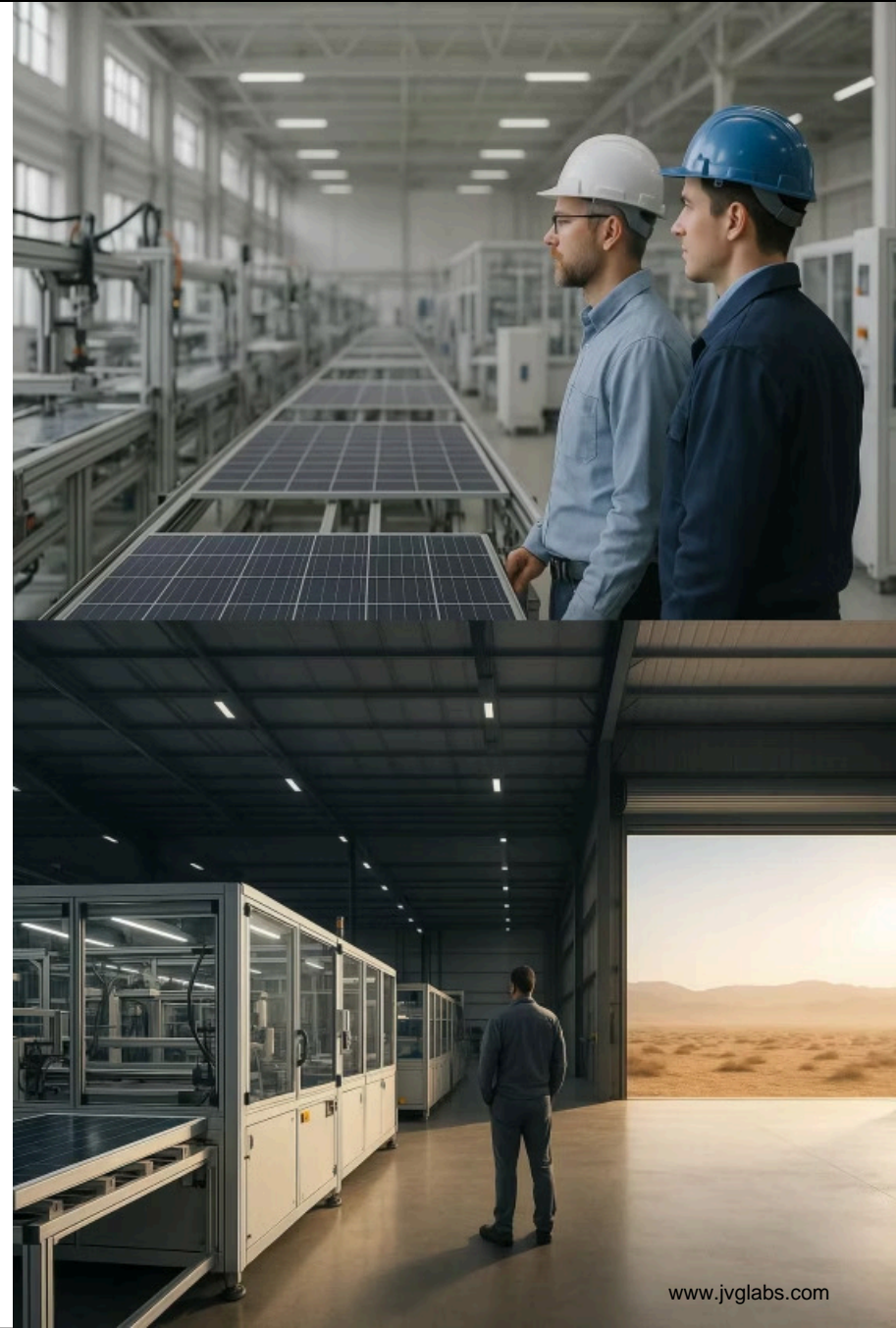
Productivity

Compared to traditional teams

50+

Daily Leads

Processed automatically



Leadership Perspective

"We didn't just adopt AI – we became the product of it."

Patrick, CEO of J.v.G. Technology GmbH



Visionary Leadership

Embracing AI transformation



Family Partnership

Patrick and Hans pioneering AI adoption



The Result

Lean, efficient operations



Ready to Begin Your AI Transformation?

Blueprint for Scaling Smart

Fewer people, less stress, higher margins

Start with AI Voice Agent

First step in your transformation

Contact Us Today

Visit: www.jvglabs.com

Email: hello@jvglabs.com

